

# JEEHYUN SUH

Fashion Designer

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## PROFESSIONAL SUMMARY

Fashion Designer with 4+ years of experience across juniors, contemporary, and men's categories. Strong background in woven and knit development, trend research, CAD creation, and PLM management. Experienced in partnering with overseas factories and cross-functional teams to deliver commercially viable product for major retail accounts.

## CORE SKILLS

- Trend Research & Mood Boards
- CADs, Flats & Tech Packs
- PLM Management
- Print & Graphic Design
- Fit Sessions & Sample Reviews
- Vendor & Factory Communication
- Adobe Illustrator | Photoshop | PLM | MS Office

## PROFESSIONAL EXPERIENCE

### **ASSOCIATE DESIGNER** – Golden Touch, New York, NY (2025 – Present)

- Conduct seasonal trend research and translate insights into commercially viable product concepts for key retail partners
- Design and develop woven and knit styles from concept through production, ensuring alignment with brand and retailer requirements
- Create detailed CAD flats and technical packages in PLM for overseas factory execution
- Collaborate with cross-functional teams including production, technical design, and merchandising to meet development timelines
- Review samples, participate in fit sessions, and communicate revisions to vendors to ensure accurate execution

### **FASHION DESIGNER** – Mischief International, New Jersey, NJ (2024 – 2025)

- Designed and developed men's urban casual styles, including denim and knit programs, for major off-price retailers such as Burlington, TJ Maxx, and Saks Off 5th
- Developed seasonal wash concepts, fabric selections, and trim direction aligned with target price points
- Engineered denim fit blocks (slim, relaxed, tapered) to standardize sizing and improve consistency across production runs
- Coordinated directly with manufacturers to troubleshoot construction issues and ensure accurate garment execution

### **DESIGNER** – Maxy Trading Corp, New Jersey, NJ (2021-2024)

- Contributed to the design and development of women's contemporary apparel from concept through sampling
- Created CAD flats, colorways, and presentation boards for buyer meetings and internal line reviews
- Supported seasonal assortment planning and maintained style tracking within internal systems
- Updated tech packs based on sample comments and production feedback to ensure accuracy
- Communicated with overseas vendors regarding construction details, measurements, and sample revisions

## EDUCATION

B.F.A. in Graphic Design – Queens College, New York, NY